



**Date:** November 11, 2005  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending November 11, 2005

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This *City Report* highlights various activities for the week ending November 11, 2005. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

**EMERGENCY PREPAREDNESS TIP #10**

**Personal Preparedness: Be in the Know! Five Days of Self-Reliance!**

Tips for pet owners

- If you must evacuate your home in a disaster, keep in mind that most disaster shelters cannot accept pets because of health and safety regulations. Service animals for people with disabilities are an exception.
- Have a portable carrier for your pet, animals react differently under stress and you may not be able to carry them.

For previous tips and a complete guide to planning and preparation for an emergency, visit [www.longbeach.gov](http://www.longbeach.gov).

**MAJOR WEEKLY HIGHLIGHTS**

**Public Works**

The Long Beach Airport Proposed Terminal Area Improvement Project Draft EIR was released for public review on Monday, November 7. It can be found on line at [www.longbeach.gov](http://www.longbeach.gov) and in local libraries. Important dates in the review process include:

- **Tuesday, November 29**  
Public meeting, The Grand, 4101 E. Willow, 6:00-9:00 pm.
- **Saturday, December 3**  
Public meeting, Council Chambers, 333 W. Ocean Blvd., 9:00 am – 1:00 pm.
- **Monday, December 5**  
Public meeting, Long Beach Petroleum Club, 3636 Linden Avenue, 6:00 – 9:00 pm,
- **Thursday, December 15**  
Joint study session of the Planning Commission and the Cultural Heritage Commission to review Draft EIR.
- **Thursday, December 22**  
The 45-day review period for the EIR closes. All comments received by that day will be responded to in writing in the final draft of the EIR.

## **MAJOR WEEKLY HIGHLIGHTS**

### **Public Works (continued)**

#### ▪ **January 2006**

The final draft EIR document, with comments responded to in writing, will be submitted to the Planning Commission for final approval. If appealed, the EIR will come before the City Council.

### **Health and Human Services**

The Multi-Service Center Collaborative hosted the first *Long Beach Connections* event at which 95 staff members from area social service providers distributed resources and made referrals for 250 homeless participants. Department staff and Veterans Affairs staff provided Mobile Health Clinics. Faith-based partners set up a barbershop and assisted 40 participants with haircuts/styling. Twenty-two homeless participants were placed into housing. The Fire Department provided hotdogs.

### **Community Development, Neighborhood Services Bureau**

The Code Enforcement Division's first fiscal year as part of the Community Development, Neighborhood Services Bureau, made a positive impact on the neighborhoods of Long Beach. Through funding from the Redevelopment Agency, Code Enforcement Inspectors have been working in North Long Beach and have implemented community code enforcement efforts in the South Wrigley and Hellman Neighborhood Improvement Strategy Areas, resulting in 1,204 cases being opened and 768 cases being closed. To achieve this success, Code Enforcement staff contacted an estimated 552 property and business owners.

### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

On November 5, over 7,000 participants and spectators honored veterans by coming to see the wonderful sights and sounds of the color guard, marching bands, equestrian units and celebrities at the Ninth Annual North Long Beach Veterans Day Parade. The Veterans Day Parade, hosted by Houghton Park was collaboration between City's departments and the Long Beach Veterans Day Parade Committee. In addition, over 20 vendors booths featuring programs and services were offered for Veterans.

### **City Manager**

The newly updated *Facts at a Glance* brochure is now available on-line at [www.longbeach.gov](http://www.longbeach.gov). The brochure features City attractions and points of interest, and important phone numbers for elected officials and various City services including business assistance programs, utilities, parking tickets, and tree trimming. Please call 570.6379 to request copies of the brochure.

### **MAJOR WEEKLY HIGHLIGHTS (continued)**

#### **Parks, Recreation and Marine, Health and Human Services**

On November 7, the seniors at Chavez Park celebrated the Grand Opening of the Human Services Association's Senior Nutrition site. The opening included flu shots provided by the Long Beach Health Department, with support from Chavez Children's Clinic. More than 55 seniors participated in the celebration.

### **UPCOMING EVENTS AND PROJECTS**

#### **Harbor Department**

A hearing is scheduled for **Monday, November 14**, 6:00 p.m., at City Council Chambers to gather public comment on a draft environmental impact study for a proposed liquefied natural gas (LNG) import terminal at the Port of Long Beach. Other hearings are scheduled for 6:00 p.m. Tuesday, November 15, at Jordan High School; 6:00 p.m., November 30 at Millikan High School; and 6:00 p.m., December 1 at Cabrillo High School.

#### **Health and Human Services Department**

Alcohol and drug abuse could increase among seniors during the holidays due to the loss of loved ones, feelings of loneliness and isolation, and lack of social support. Bettye Little discussed the issue with the Health Department's Rehabilitation Services and the interview will aired on *Senior Style* every Friday on Charter Channel 3 at 7:00 p.m. and Sunday's at 5:30 p.m. beginning **November 11**.

A community health forum on *What to do When Your Child Gets Sick* will be held on **November 14**, 9:30 a.m. at the Miller Family Health Education Center. Topics of discussion include basic CPR methods and creating a first aid kit. A medical expert will be available to answer questions about caring for a sick child. This forum is the third in a monthly series entitled *Growing a Healthy Family* which is sponsored by a generous grant from the Earl B. and Loraine H. Miller Foundation. Childcare is available for children under two years old and transportation services can be provided. Spanish and Khmer translation is also available. Call 570.7931 to register or for more information.

The Bioterrorism Preparedness Program will be conducting a *Point of Dispensing* exercise on **November 17** to test the Department's plans to provide medicine to a large population in the event a biological attack or natural disaster. This exercise will be conducted in cooperation with other departments and agencies to prepare for this important public health counter-measure.

Public Health Physician Helene Calvet, MD, discussed the avian influenza on Errol Parker's Cable TV show *All Sides*. The principal message was that the avian influenza virus has not been found in the U.S. and residents should be more concerned about protecting their health from the regular flu. Additionally, information about where to obtain a flu shot was provided. The show will air on Channel 3 beginning November 20 at 5:00 p.m.

## **PUBLIC SAFETY**

### **Fire**

The Fire Department responded to a total of 1,382 emergency calls for service: 125 calls for fires, of which 18 involved structures; and 706 emergency medical calls, of which 500 required paramedics.

### **Police**

Citywide police officers responded to 696 priority one, 1,507 priority two and 1,245 priority three calls for service.

In an effort to curb the incidents of loitering by juveniles, and the crimes they commit when they are truant from school, the Police Department conducted a citywide multi-agency loitering sweep. Participating agencies were the Long Beach and Compton Unified School Districts, Los Angeles County Police, Los Angeles County Probation, Department of Children Services, the Los Angeles County Sheriff's Department Paramount and Compton Stations and Transit Bureau. During the operation, 120 juveniles were transported to the truancy center and cited.

## **NEIGHBORHOODS**

### **Fire**

On November 9, Long Beach Fire Ambassadors and Engine 13 taught third grade students at Webster Elementary the importance of fire safety, and students went through the Fire Safety House.

### **Library Services**

A new community partnership has been formed between the Library Foundation, Ralphs and Albertsons grocery stores. This means that a percentage of grocery sales from purchases made by Preferred Customers at Ralphs/Food For Less or Albertson's locations will be donated back to the Foundation to support Family Learning Centers and Raising a Reader, which are foundation-sponsored programs. For more information, contact the Library Foundation at 628.2441.

### **Parks, Recreation and Marine, Maintenance Operations Bureau**

Staff designed and installed a wrought iron fence with decorative gates to enhance the Helicopter Memorial at Veterans Park and to minimize vandalism.

Staff has begun installing fencing along 14<sup>th</sup> Street Park.

## **ECONOMIC DEVELOPMENT**

### **Financial Management, Purchasing Division**

As part of the City's ongoing efforts to enhance opportunities among diverse local business populations, staff participated in the Regional Business Conference sponsored by the Regional Hispanic Chamber of Commerce on October 13, and the Latino Business Association Annual Conference October 14 & 15. These venues were useful in developing and perfecting methods of effective communication to historically underutilized business enterprises.

## **ECONOMIC DEVELOPMENT (continued)**

### **Airport Bureau**

The Airport will be meeting with passenger air carriers to consult on a proposed modification of the existing FAA-approved Passenger Facility Charge (PFC) Program. The existing PFC program was implemented in August 2003 to provide funding to rehabilitate existing pavement and infrastructure. PFC's are collected by airlines in the amount of \$3 per enplaned passenger in conjunction with ticket sales. The Airport receives approximately \$4.3 million annually and expenditures are restricted to FAA-approved projects. The modification is necessary due to changes in project costs and scope of work. The public notification can be viewed on the Airport's website at [www.lgb.org](http://www.lgb.org).

New food/beverage and gift/news/retail concessionaires began operations at the Airport on October 8. The concessionaires, The Paradise Shops and Creative Host Services, were selected following a comprehensive Request For Proposals process, which concluded with City Council action on July 12, 2005. Although the new concessionaires have already completed some interim changes, more comprehensive improvements to the facilities will be made in early 2006. These improvements will be designed to complement the rich history of the Long Beach Airport.

## **SPECIAL EVENTS**

### **Police**

On November 7, the three students chosen for the *Chief for a Day* program spent a day at the Police Department participating in a variety of activities including breakfast with the Chief, attendance at a command staff meeting, a tour of the Emergency Communications and Operations Center, a shooting range and firearm exercise, a police K9 demonstration, and a tactical demonstration by the Advanced Officer Training staff. The winners will be recognized at the November 15 City Council meeting.

The *Chief for a Day* program is a community outreach program sponsored by the Police Department in cooperation with the Long Beach Unified School District, Long Beach City College, California State University Long Beach and the Long Beach Job Corps Center. The program uses a contest format to solicit essay entries from students and a panel of impartial judges chooses a winner from each category based on pre-established criteria.

### **Airport Bureau, Public Affairs**

In October, staff conducted three tours consisting of 34 individuals.

On October 6, staff participated in *Volunteer Village*, a volunteer recruitment expo sponsored by the Long Beach Non-Profit. The Airport's Volunteer Coordinator provided information on volunteer opportunities at Long Beach Airport.

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## **SPECIAL EVENTS**

### **Airport Bureau, Public Affairs**

On October 8, the Airport and Toyota AirFlite hosted the opening day session for Youth Leadership Long Beach. The Youth Leadership Long Beach, Class of 2006, is composed of 30 LBUSD high school students.

Also on October 8, the Airport hosted the FAA Certified Flight Instructors meeting at Airflite. A total of 60 pilots and instructors from throughout Southern California attended the meeting.

On October 12, Airport staff and the Aviation Noise Abatement Committee (ANAC) made a presentation to the staff of the Main Street Realtors Office. The Long Beach-based realtors were given an update on Airport developments, and staff responded to questions and provided copies of a brochure that was created specifically for new and potential Long Beach homeowners. The same presentation has been made to three other realtor offices and copies of the brochure are available to the public by calling 570-2636.

On October 15, Airport staff assisted with *Youth Eagles Day of Flight*, an outreach event designed to attract young people to the field of aviation and flying. The event was held at Million Air, and 35 youth and several flight instructors participated.

On October 22-23, staff hosted a booth and provided general Airport information along with historical information on the "Legends of Long Beach Aviation" at *Festival of Flight*, a two-day celebration, held at the CA Science Center and sponsored by Northrop Grunman and the CA Science Center.

### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

From November 7 to 11, Belmont Plaza Pool hosted the Fourth Annual McCormick Invitational Dive Meet, which brought in a daily attendance of more than 450 athletes and spectators from California, Arizona, Nevada, Oregon, and Washington.

On November 11, the Long Beach Senior Center held their Harvest Dinner and Dance with more than 140 participants enjoying a holiday turkey meal with all the trimmings and live entertainment by the Highway 91 Band.

### **Parks, Recreation and Marine, Special Events and Filming Bureau**

Circus Broadway, with an estimated attendance of 5,500, opened on November 10 on the Marina Green with nightly performances through November 14.

Stia Productions, with a cast and crew of 45, filmed a commercial *Speedmaster* in El Dorado Regional Park on November 10.

## **OTHER ITEMS OF NOTE**

### **Harbor**

A new edition of "Pulse of the Port," a half-hour cable TV show produced by the Port of Long Beach, is airing on Charter Communication's Channel 8 access station. The new show features segments on the Green Port Open House, new clean-diesel locomotives, the review process for an LNG terminal project, and a day in the life of a gantry crane operator.

### **Public Works, Airport Bureau**

On November 4, the Airport had a planned Southern California Edison power shutdown between 11:00 p.m. - 5:00 a.m. This was the third and the last planned electrical shutdown relating to the Generator and Electrical Upgrade project.

Construction on the canopy over the South Baggage Claim area began November 7. The area will be closed during the two-week construction schedule between 6:00 a.m. to 4:00 p.m. daily.

On November 7, Airport Maintenance personnel started the installation of sumps outside the north and south hold rooms. This will help alleviate the heavy water flow during the rainy season when departing passengers walk from the gates to the aircraft.

### **Long Beach Gas & Oil, Gas Services Bureau**

Staff completed a total of 3,451 service calls. This total included 1,249 Gas and Water Utility Turn Ons, and 775 Turn Offs. During this period, 1,223 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 204 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 493 emergency phone calls that resulted in 124 emergency orders being sent out.

### **Save Energy, Save Money: Clothes Drying Tips**

- Use solar energy.
- Dry full loads only.
- Dry clothes together that require the same time and temperature.
- Clean the lint filter before every load.
- Periodically, rinse the lint filter with warm water and soap.

For more money and energy saving tips visit, [www.lbgo.org](http://www.lbgo.org).

### **Public Works, Street Improvements**

Contact: 570-5160

**Anaheim St.**

**Alamitos Ave to St. Louis Ave.**

Clark Ave.

Spring St. to Wardlow Rd.

**Estimated Completion: November 2005**

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**OTHER ITEMS OF NOTE**

**Public Works, Street Improvements (continued)**

**Del Amo Blvd.**

Artesia Blvd.

Atlantic Ave.

Cherry Ave.

Artesia Blvd.

7th Street

**Los Angeles River to Long Beach Blvd.**

West of Long Beach Blvd. to Harbor St.

North of Artesia Blvd. to a point North of 68th St.

North of Artesia Blvd. to 70th St.

East of Obispo Ave. to Downey Ave.

Junipero Avenue and Redondo Avenue

**Estimated Completion: December 2005**

**Long Beach Water, Alley Service Lateral Conversion**

Contact: 570. 2326

Cedar Ave.

E. Burnett St. to Hill St.

Chestnut Ave.

E. Burnett St. to Hill St.

Pasadena Ave.

E. Burnett St. to Pacific Electric Railroad

Linden Ave.

E. Burnett St. to 25<sup>th</sup> Way

**Estimated Completion: April 2006**

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager  
Reginald Harrison, Deputy City Manager  
Suzanne Mason, Deputy City Manager  
City Manager Department Heads  
Tom Modica, Manager of Government Affairs  
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